






# 2017 EDITORIAL CALENDAR

MINNESOTA PHYSICIAN

	JANUARY	FEBRUARY	MARCH	APRIL
EDITORIAL ASSIGNED BY	9/9/16	10/7/16	11/4/16	12/2/16
EDITORIAL DUE BY	11/4/16	12/2/16	12/30/16	1/27/17
<b>PROFESSIONAL UPDATE</b>	Pediatrics	Radiology	Pain Medicine	Ophthalmology
<b>SPECIAL FOCUS</b>	 Highlights from November Value-Based Purchasing Conference	Medical Devices	Transitional care  2017 Community Caregivers	Health Care Reform, Compliance and Evaluation  2017 Medical Services Directory
AD SPACE RESERVATION	12/30/16	1/30/17	2/24/17	3/27/17
AD MATERIALS DUE	1/9/17	2/6/17	3/3/17	4/3/17
	MAY	JUNE	JULY	AUGUST
EDITORIAL ASSIGNED BY	12/30/16	2/2/17	3/3/17	4/7/17
EDITORIAL DUE BY	2/23/17	3/31/17	4/27/17	6/2/17
<b>PROFESSIONAL UPDATE</b>	Women's Health	Critical Care	Orthopedics	Oncology
<b>SPECIAL FOCUS</b>	Professional Services	 Health Care Architecture Honor Roll	 Highlights from April Conference	Recognizing Medical Research
AD SPACE RESERVATION	4/28/17	5/30/17	6/26/17	7/31/17
AD MATERIALS DUE	5/8/17	6/5/17	7/6/17	8/7/17
	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
EDITORIAL ASSIGNED BY	5/5/17	6/2/17	7/7/17	8/4/17
EDITORIAL DUE BY	6/30/17	7/28/17	9/1/17	9/29/17
<b>PROFESSIONAL UPDATE</b>	Home Care	Pulmonology	Cardiology	Neurology
<b>SPECIAL FOCUS</b>	Continuing Professional Education	Behavioral Health	Rural Health	Senior and Long-Term Care
AD SPACE RESERVATION	8/28/17	9/25/17	10/30/17	11/22/17
AD MATERIALS DUE	9/1/17	10/2/17	11/6/17	12/4/17

Dates and topics are subject to change.