

WEEKLY COVERAGE OF NEWS, LAWS, REGULATION, AND LITIGATION AFFECTING MINNESOTA'S HEALTH CARE INDUSTRY

In brief, the news you need to know...

MedFax, a subscription-based electronic publication, has served health care executives and administrators for more than 25 years. If you need to know what is happening in health care in Minnesota, MedFax is an invaluable resource.

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- Minnesota's weekly e-mail health care business newsletter
- Published every Monday morning throughout the year
- Three sponsorship available in each edition per week
- Breaking news on hospitals, medical groups and health systems; updates on health care litigation, legislation and regulation
- Subscription-based circulation

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READERSHIP INFORMATION

READERSHIP PROFILE:

Comprised of executive level health care professional in Minnesota hospitals, health systems, medical groups, managed care companies, financial service firms and allied health care industries.

JOB TITLES:

CEOs, Presidents, CFOs, Executive V.P.s, Senior Vice Presidents, Controllers, Medical Directors, Directors, Administrators, Partners, Attorneys, C.P.A.s

REGIONAL CIRCULATION:

500 executive-level health care professionals per week. 2,000 cumulative circulation over a four-month period.



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